



MEDIA RELEASE
February 11, 2021

Socks for the Homeless

For Immediate Release

(Windsor, Ontario)

Port Windsor is donating 850 pairs of winter socks to 4 homeless shelters in Windsor. This represents one pair for each of the 850 workers who come to work each day at Port Windsor.

Frigid temperatures during this current polar vortex have put the homeless at particular risk of exposure and frostbite. The availability of new, clean socks is critical to weathering the current temperatures.

Many people and organizations generously donate winter clothing and money to the homeless, but time and time again, studies show that the most desperate need, and the most appreciated gift, is a new, clean pair of warm socks.

As we run in and out of warm buildings and return to our heated homes, let us remember that there are those who have few options to hide from the cold and must bulk up in clothing and warm gear to survive the winter. On behalf of the 850 workers of Port Windsor, we are proud to offer this modest act of help and assistance and raise awareness of those in need in our community.

(Steve Salmons, President and CEO, Windsor Port Authority)

WHY ARE SOCKS SO IMPORTANT? (from [Socks 4 Souls Canada](#) website)

Socks are the most needed but least donated item of clothing to homeless shelters. Over 20% of medical problems experienced by homeless people are related to foot care.

Canada

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New socks minimize the possibility of frostbite, and reduce the risk of cellulitis, impetigo, fungal infection, trench foot and skin breakdown.

Since walking is the primary form of transportation for homeless people, good foot care allows them better access food, shelter, medical and housing services.

Port Windsor will be distributing boxes of socks to the following Organizations:

- Downtown Mission
- Salvation Army
- Street Help
- Welcome Center

Background: Port Windsor

Ontario's third largest port, each year the Port Authority receives more than 600 ships, delivering more than 5 million tonnes of aggregate, salt, steel and grain to Windsor-Essex, and ports across the Great Lakes, and into Europe. It also hosts Ontario's largest ship fueling depot.

The Windsor Port Authority is a federal Corporation under the Canada Marine Act (1999) as one of just 17 national ports established to promote the growth, competitiveness and prosperity of Canada's economy.

Each year, Port Windsor donates 3% of its revenues to charitable and community needs. In 2021, the Authority will donate in excess of \$40,000 locally.

For further information please contact:

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